

(For Immediate Release)



**Embry Holdings Limited
Sales Update for January to March of the Year 2015**

Sales Increased by 10% and Same Store Sales Recorded Growth

(27 April 2015 – Hong Kong) **Embry Holdings Limited** (“Embry” or the “Group”; Stock Code: 1388), the leading lingerie brand owner and retailer in China, is pleased to announce its sales growth for January to March of the year 2015.

Overall sales growth of the Group for the period has reached 10% as compared to the same period of last year. During the period, for stores that had been in operation for more than a year, same store sales enjoyed single digit growth year-on-year.

As at the end of March 2015, there were a total of 2,287 retail outlets, comprising 2,097 concessionary counters and 190 retail shops. The number of retail outlets net decreased by 30 as compared to the end of December last year.

– End –

About Embry Holdings:

Embry is a leading lingerie brand owner and retailer in China, which has established an extensive retail network comprising over 2,200 outlets that cover major cities in China, including Hong Kong and Macau. Embry operates seven brands namely, **EMBRY FORM, FANDECIE, COMFIT, E-BRA, IADORE, LIZA CHENG** and **IVU** with each of them targeting at different customers.

For further information, please contact:

iPR Ogilvy & Mather

Charis Yau/ Juliana Li/ Heng Tam

Tel: (852) 2136 6183/ 2169 0467/ 3920 7656

Fax: (852) 3170 6606

Email: embry@iprogilvy.com